# Management Philosophy & Brand

## Corporate Philosophy

The Hitachi Transport System Group delivers high-quality services that will help make the world a better place for people and nature for generations to come.

## Corporate Vision

The Most Preferred Global Supply Chain Solutions Provider

### Guiding Principles

Compliance Customer Focus Innovation and Excellence Diversity and Inclusion Sustainability We value "Basics and Ethics".

We deliver value to our customers.

We strive for service excellence through collaborative innovation. We leverage inclusive diversity for holistic growth. We think and act responsibly as a global citizen.

### Brand Promise

# Taking on the Future

In a world of constant change, we are committed to pioneering new trails, always looking ahead and energizing our society.

We build true trust with our customers, working tenaciously and charting a collaborative future.

We create and deliver innovative solutions, embracing cutting-edge technologies. And we keep moving forward as one team, fostering mutual respect and releasing individual potential.

Going beyond the conventional domain of logistics, we will bring innovation to the future of business and people's lifestyles.

# Stripe Mark



 Red represents "vitality" and blue represents "steadiness."
 Horizontal three stripes represent "global business" including land, sea and air transportation, and "total logistics system" including transportation, storage and information.
 Upper and lower parts represent "partnership" between our customers/ suppliers and the HTS Group. The Stripe Mark is the symbol of our business strategy. We create and distribute stripe mark badge to further enhance a sense of unity among all HTS Group employees.



#### Editorial policy

The purpose of this Report is to convey the objectives of Hitachi Transport System, Ltd. Group activities in a clear and concise manner to our stakeholders. For detailed financial data, readers are directed to the "Financial Section" on Annual Reports page of Investor Relations page of our website. (http://www.hitachi-transportsystem.com/en/ir/library/ annual/)

#### Reporting period

The fiscal year ended March 31, 2019 (April 1, 2018 – March 31, 2019 in general) However, recent activities are also reported in this report. "EV" refers to a

However, recent activities are also reported in this report. "FY" refers to a financial period ended or ending on March 31.

#### Companies covered in this report

This annual report covers Hitachi Transport System and the HTS Group (84 consolidated subsidiaries and 20 associates accounted for using the equity method) in principle.

#### Forward-looking statements

This annual report contains forward-looking statements that reflect Hitachi Transport System, Ltd. and its Group companies' forecast, targets, plans, and strategies. These forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, and various other factors that may cause Hitachi Transport System and its Group companies' actual results, performance, achievements, or financial position to be materially different from any future results, performance, achievements, or financial position expressed or implied by these forward looking statements.

# Toward New Dimensions

[LOGISTEED]: A word that combines LOGISTICS with Exceed, Proceed, Succeed, and Speed. It represents our determination to lead businesses to a new domain beyond the conventional logistics.

Details are available at the Company's website.

Hitachi Transport System aims for "LOGISTEED" http://www.hitachi-transportsystem.com/en/profile/logisteed/

#### The HTS Group's tools for information disclosure

Financial information

Investor Relations (website)

http://www.hitachi-transportsystem.com/en/ir/

Annual securities

reports

(Japanese version only)

Summary of financial

results

Presentation Material

of financial results

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