Management Philosophy & Brand

Under the corporate philosophy “to deliver high-quality services that will help make the world a better place for people and nature for generations to come,” the LOGISTEED Group aims to become the most preferred global supply chain solutions provider for all of our stakeholders, including customers, investors, and employees, in the sophisticated, diversified and wide-ranging global supply chain, and under this vision, strives to achieve sustainable growth by solving issues and creating “values” through various “collaborative innovations.” In addition, we have organized the role and future direction of the Group as “LOGISTEED WAY” with an aim to embody our Corporate Philosophy and Corporate Vision.

LOGISTEED WAY

Shows the role and the “WAY” to move forward of the Group and consists of “Corporate Philosophy,” “Corporate Vision,” “Guiding Principles,” and “Success Drivers.”

Corporate Philosophy

The LOGISTEED Group delivers high-quality services that will help make the world a better place for people and nature for generations to come.

Corporate Vision

The Most Preferred Global Supply Chain Solutions Provider

Guiding Principles

- Compliance
  - We value “Basics and Ethics.”
- Customer Focus
  - We deliver value to our customers.
- Innovation and Excellence
  - We strive for service excellence through collaborative innovation.
- Sustainability
  - We think and act responsibly as a global citizen.

Success Drivers

“Gemba” Power, multiplied by Visualization

- 3 Key Goal Indicators
  - Safety, Quality, and Productivity
- 3 Disciplines
  - Attention to Detail, Discovering Problems, and Strong Sense of Speed
- 3 Mindsets
  - Customer Centricity, Teamwork, and Can Do Spirit

Toward New Dimensions

LOGISTEED

A word that combines LOGISTICS with Exceed, Proceed, Succeed, and Speed. It represents our determination to lead businesses to a new domain beyond the conventional logistics.

What LOGISTEED Aims For


Taking on the Future

In a world of constant change, we are committed to pioneering new trails, always looking ahead and energizing our society.

We build true trust with our customers, working tenaciously and charting a collaborative future. We create and deliver innovative solutions, embracing cutting-edge technologies. And we keep moving forward as one team, fostering mutual respect and releasing individual potential.

Going beyond the conventional domain of logistics, we will bring innovation to the future of business and people’s lifestyles.