

LOGISTEED Holds VC Award 2024 **Presentation of daily improvement activities**

On November 12, LOGISTEED, Ltd. held VC (Value Change & Creation) Awards 2024 where the Group employees provided presentation of their work improvement, and also had awards ceremony. This is the Group's internal annual event with a theme of Let's accelerate recognition and praise! VC Award is a place to show examples of daily efforts to improve productivity and efficiency that put the "LOGISTEED WAY"* into practice at each Gemba, and to introduce initiatives that have received awards from outside the company as well.

LOGISTEED CAFÉ as the main venue and domestic / overseas bases were connected online, and more than 600 employees participated in the event. The top three VC activities voted by employees as "the best VC activity of the year" were presented, and the 15 winning cases were featured by the video. Additionally, examples of the use of generative AI worked on within the group and the winning entries of the "The Japan Packaging Contest 2024" (August 2024) were also introduced and awarded internally.

The Group will continue striving to establish a custom of work improvement and upwards employee engagement through visualization of improvement activities and cultivation of the culture of praise.

*LOGISTEED WAY which consists of Corporate philosophy, Corporate vision, Guiding principles and Success drivers, shows the role and the way to move forward of the LOGISTEED Group.

【Reference website】

- Management philosophy & Brand (LOGISTEED WAY)
<https://www.logisteed.com/en/profile/policy/>



VC Award 2024



Top management asked questions about the presentations

【Reference】

- The Japan Packaging Contest 2024
LD Receives "Logistics Award" and "Transport Packaging Award"
<https://www.logisteed.com/en/news/news-release/202408291221/>
- Creating a workplace full of smiles and vibrance(VC activities: Value Change & Creation)
https://www.logisteed.com/en/csr/social/employee/#section_05

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