

Awarded Gold Prize in "Safety Driving Award 2024" **~ "SSCV®-Safety" Contributes to Reducing Traffic Accidents ~**

LOGISTEED, Ltd. is pleased to announce that on November 28, its safety operation management solution "SSCV®-Safety" was highly evaluated in the transportation business category of the "Safety Driving Award 2024" (sponsored by Nikkei Business) and received the highest award, the Gold Prize.

This award recognizes companies that have achieved accident reduction results by new technologies and unique innovations, aiming to spread effective initiatives to many companies and industries and contribute to the overall reduction of traffic accidents in society. The "SSCV-Safety" is a solution that prevents accidents caused by distracted driving through visualizing "fatigue" and "stress" that drivers themselves cannot be aware of, with a uniquely developed and has also been patented accident risk prediction algorithm and technology. It analyzes biometric data before, during, and after driving, as well as driving data obtained from drive recorders and vehicle behavior using AI.



SSCV was presented the Gold Prize

Highlights of the Evaluation by the Judges for "SSCV-Safety"

- Promoting research to predict accident risks using biometric devices and AI drive recorders in collaboration with industry, government, and academia.
- Strengthening accident prevention activities with a self-developed DX solution, resulting in a 98% reduction in near-miss incidents^{*1} and a 75% reduction in vehicle accidents at the front ^{*2}.
- Contributing to the reduction of health-related accidents across the industry through cooperation in demonstration experiments with government agencies.

*1: Comparison between the first half of 2020 and the second half of 2023 in the group

*2: Comparison between FY 2017 and FY 2023 in the group

Under the slogan "Safety for all transport," SSCV-Safety uses the power of technology, and prevents the occurrence of accidents and provides services that bring safety to transport sites. We aim for zero accident society and continue to strive to improve our services.

References

Safety Driving Award 2024 special website (External website, Japanese Language)

<https://events.nikkeibp.co.jp/event/2024/SafetyDrivingAward2024/>

SSCV-Safety (Japanese Language)

<https://www.logisteed.com/jp/sscv/safety/>

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