

Eliminating Health-Related Traffic Accidents through DX ~ Partnership in Online Healthcare to Solve Social Issues ~

LOGISTEED, Ltd. is committed to preventing traffic accidents through its proprietary safety operation management solution, SSCV®-Safety, which leverages IoT and AI technologies. Today, we are pleased to announce a strategic partnership with MY MEDICA Inc., a subsidiary of Yamato Holdings Co., Ltd. to explore service integration aimed at addressing health-related accidents in the logistics industry.

Together, the two companies will advance new initiatives powered by digital transformation (DX) to tackle this pressing social issue.

1. Addressing Social Issues through DX

Health-related traffic accidents remain a serious concern in the logistics sector. LOGISTEED's SSCV-Safety analyzes drivers' vital signs collected via IoT devices using AI, enabling early detection of potential health issues. This system has been deployed across all vehicles within the Group.

MY MEDICA, on the other hand, offers a seamless online healthcare service for employees of motor truck transportation operators. Their platform enables users to book medical appointments, receive consultations, obtain medication guidance, arrange delivery, and complete billing—all online.

Through collaboration between the two companies, preventive medicine and safe operation management utilizing DX will be integrated to monitor drivers' health conditions in real time and smoothly connect them to necessary medical services, thereby helping to prevent accidents.



2. Specific Areas of Collaboration

(1) Integration of Driving Risk Detection and Medical Support

A framework will be established in which drivers identified by the SSCV-Safety as having elevated health risks can access online medical consultations through MY MEDICA. This initiative aims to promote early treatment and reduce health-related risks among drivers.

(2) Enhancing the Accuracy of Health Management Through System Integration

By linking vital data and treatment status between systems, the accuracy of health condition checks during roll calls and the quality of online medical services will be improved. Visualization and integration of information through DX will contribute to strengthening safe driving management.

3. Future Outlook

LOGISTEED aims to achieve “zero health-related traffic accidents” in the logistics industry by advancing safe driving management using DX. The company will continue to address social issues through technology and contribute to the realization of a sustainable society.

News Release

About MY MEDICA Inc. <https://www.mymedica.jp/> (Japanese Language) – external site

Since February 2025, MY MEDICA Inc. has been providing the MY MEDICA service, a seamless online healthcare platform designed to support the health management and prevention of serious illness among employees of motor transport business operators. The service enables users to access medical appointments, consultations, medication guidance, prescription delivery, and billing—all through a unified digital interface. As of now, the service has been adopted by more than 50 companies across the truck, taxi, and bus sectors.

(References)

• News Release

MY MEDICA News Release (Japanese Language)

https://www.yamato-hd.co.jp/news/2025/newsrelease_20250820_1.html

• SSCV-Safety Overview

SSCV-Safety (Japanese Language)

<https://www.logisteed.com/jp/sscv/safety/>

LOGISTEED Receives the Best Logistics Improvement Award

~ 98% Reduction in Near-Miss Incidents Through Driver Health and Operations Visibility ~ (Jun 26, 2025)

<https://www.logisteed.com/en/news/news-release/202506263376/>

Awarded by the Minister of Land, Infrastructure, Transport and Tourism for Initiatives Utilizing "SSCV®-Safety"

~ Recognized for Contributions to Improving Driver Safety ~ (Dec 18, 2024)

<https://www.logisteed.com/en/news/news-release/202412182431/>

Awarded Gold Prize in "Safety Driving Award 2024"

~ "SSCV®-Safety" Contributes to Reducing Traffic Accidents ~ Safety Driving Award 2024 – Gold Prize (Nov 29, 2024)

<https://www.logisteed.com/en/news/news-release/202411292336/>

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