

News Release

October 5, 2023

SSCV®-Safety Receives the Good Design Award Contribute to Improving Transport Safety by Solution Design Aiming for Zero Accidents

LOGISTEED, Ltd. is pleased to announce that our safety operation management solution, SSCV®-Safety aims to achieve zero accidents using the latest technology, won the 2023 Good Design Award sponsored by Japan Institute of Design Promotion.



1. About the award-winning services

In recent years, the number of traffic accidents caused by drivers' health conditions has been increasing. Many of those result in huge accidents and have become a serious social problem. SSCV-Safety was created as an achievement of LOGISTEED's years of deal with accidents and pursuing safety as logistics company. It is a solution that ensures safety in all transportation. Analyze by AI using drivers' biometric data before and after driving, during the operation, and the driving data acquired from drive recorder and vehicle behavior. By combining proprietary accident risk prediction algorithms and technology to visualize fatigue and stress that drivers themselves are unaware of, it prevents accidents caused by health conditions.

2. Feature of SSCV-Safety

SSCV-Safety has three features to achieve zero-accident: a predict function that finds accident risk based on the drivers' daily health condition, a watch function that detects danger in real time, and a review function that utilizes daily driving data for driver education and evaluation. These functions protect drivers' health and safety, and there are also functions that reduce the load of administrative work by digitalizing such as roll call or daily inspection. It supports legal compliance and operational efficiency for transportation companies.

SSCV-Safety Website: <https://www.logisteed.com/jp/sscv/safety/> (Japanese language)
SSCV-Safety Introduction movie: <https://www.youtube.com/watch?v=MtTQSYSZaI>
(External site)

3. Comment from the judges

SSCV is a practical service that prevents accidents by comprehensively utilizing both drivers' physical condition data and actual driving data. It is an easy-to-understand interface that takes into account immediacy. It encourages casual conversations within the team members after drivers return to office and review on the day's situation. It may improve safety and work styles as transportation industry faces driver shortage issues.

■About Good Design Award

The Good Design Award is an activity to improve people's lives and society through design. The organization is based on Good Design Product Selection System (G mark), which was established by the Japanese government office in 1957, and now it is currently operated by the Japan Institute of Design Promotion. Design refers to things, whether tangible or intangible, such as products, architecture, software, systems, and services, that people have built to fulfill some ideal or purpose, and they are evaluated and honored their quality.

Good Design Award official site: <https://www.g-mark.org/en> (External site)

■SSCV is our digital platform for transportation, and it consists of three solutions: SSCV-Smart, SSCV-Safety and SSCV-Vehicle. Through the combination of a logistics business viewpoint with the power of technology, we solve transportation issues.



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