

News Release

November 7, 2023

LOGISTEED Sponsoring the 30th KINEKO International Film Festival 2023 Contribute to the Development of the Next Generation through Ride Experience at Events

LOGISTEED Group sponsored as event partners at the 30th KINEKO International Film Festival, organized by KINEKO Film General Incorporated Association, held in Tokyo from November 1 to 6, 2023, and we performed “KINEKO’s Vehicle Experience! Fun and Safety” event.

This festival, started in 1992 in Japan, is one of the largest international film festivals that can be enjoyed by everyone from children to adults. Our Group empathized with the event’s main theme of PLAY and PRAY for peace, which incorporates the desire for children’s happiness and future, and we decided to support the event, which nurtures children’s imagination and creativity through movies and supports them to develop diverse values.



In addition to movies, many of other events were held, including a fun learning event for children and parents entitled KINEKO Vehicle Trial Ride! Fun and Safety. At the venue, the LOGISTEED Nippon Soap Box Car, which ran in the All American Soap Box Derby world championship, in which our group supported the dispatch of Japanese representative, was also set, and the participants experienced the speed and fun of a soap box car which runs solely on gravity without emitting CO2. Furthermore, our group companies, Vantec Corporation, Vantec Central Logistics Corporation, and Tokiwakaiun. Co., Ltd. held a blind spot experience session from the driver’s seat of a truck. The children actually sat in the driver’s seat of a truck, providing an opportunity for them to think about road safety together.

Our group has been promoting ESG management as priority measures, and will continue to support a variety of activities in the field such as Development of the Next Generation, or Traffic Safety.

■Event Details

Title	The 30 th KINEKO International Film Festival 2023
Venue	Futakotamagawa, Tokyo, JAPAN
Date	From November 1 to 6, 2023
Event website (Japanese language)	https://kineko.jp/

■ Reference

•Website of NPO Japan Soapbox Derby Association (Japanese language)

<https://nsbd.org/>

•LOGISTEED sponsoring one of the greatest gravity car race, Soap Box Derby

<https://www.logisteed.com/en/news/20230719.html>



Soap Box Car Trial Ride



Experience a blind spot
in the driver's seat of a truck

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