

November 21, 2023

LOGISTEED Invites Matsudo Citizen to Chiba Jets Funabashi Basketball Game

LOGISTEED, Ltd. (LD) carried out a plan to invite local residents in Matsudo City for the home game of Chiba Jets Funabashi (Chiba Jets), the Japan Professional Basketball League (B League). In this project, LD invited 1,000 people (500 on each day) for the game on November 11th and 12th, and provided them original megaphone. LD was the main sponsor of the game on 12th, and children from Matsudo City participated in a shooting showdown at the halftime event.



(From left) Mr. Tetsuya Ogawa, Director General, Economic Development Dept. of Matsudo City
Mr. Jiro Ishiwada, Deputy Mayor of Matsudo City
Mr. Kenji Hongoya, Mayor of Matsudo City
Mr. Tetsuro Taga, General Manager, Public Relations Dept. LOGISTEED, Ltd.
Mr. Masaya Tamura, President, CHIBAJETS FUNABASHI Co., Ltd.

In 2019, Chiba Jets has launched JETS ASSIST, a social action project along with a slogan of *Begins with the support, Social contribution*. Since then, they have carried out various social contribution activities together with the local communities. In August 2022, they concluded the Boost Town Agreement on Comprehensive Collaboration with Matsudo City.

In November 2021, LD concluded an agreement of a mutual collaboration for regional development and contribution through athletics with Matsudo City. We felt the same way with Chiba Jets' commitment of proactively engaging in community and social contribution activities through sports, and we became official partner to support Chiba Jets starting from 2023-2024 season.

LOGISTEED will continue to contribute to the creation of a better society through communication with local communities and other diverse stakeholders.

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