

LOGISTEED Donates Traffic Safety Flags to 45 Elementary Schools in Matsudo City - Supporting Children’s Safe Journey to School -

LOGISTEED, Ltd. has donated traffic safety flags to 45 municipal elementary schools in Matsudo City, Chiba Prefecture, as part of its community engagement initiatives. A total of 2,250 flags were provided, with 50 flags distributed to each school.

This initiative aims to raise traffic safety awareness among elementary school children during their daily commute and to help prevent traffic accidents. The donated flags feature a child-friendly design incorporating “Jumbo-kun,” the mascot character of CHIBA JETS, a professional basketball team sponsored by the Company.

In addition, on April 10, which marked the first day of school for new first-grade students, members of the LOGISTEED Track & Field Club—based in Matsudo City— assisted with traffic safety at intersections along school routes. Working alongside local community members during the morning school commute, the athletes supported efforts to create a safe and reassuring environment for children on their way to school.



Supporting children’s safe commute to school



Traffic safety flags donated to elementary schools

LOGISTEED signed an agreement with Matsudo City in October 2021 concerning mutual cooperation for regional development and community contribution through athletics, and has been continuously engaged in sports-related community activities.

Going forward, LOGISTEED will continue to contribute to the creation of a more prosperous society through communication and collaboration with local communities and a wide range of stakeholders.

(Related Web Pages)

- Social Contribution Activities
- LOGISTEED Track & Field Club

<https://www.logisteed.com/en/csr/contribution/>

<https://www.logisteed.com/jp/profile/running/> (Japanese Language)