



CORPORATE GUIDE

# “LOGISTEED Brand” Creation History

Since its founding in 1950, the corporation has had many accomplishments as one of the leading companies in the logistics industry and has advanced logistics together with its many stakeholders. The corporation and brand name of “LOGISTEED” was set forth not only to achieve logistics that move and support businesses, but also to achieve logistics that bring vitality to society, richness to daily life, and hope to the future.

## Origin of the “LOGISTEED Brand”

“LOGISTEED” is a word that combines LOGISTICS with Exceed, Proceed, Succeed, and Speed. It is the corporation and brand name and represents the determination to lead businesses to new dimensions beyond the realm of logistics.



## History of LOGISTEED

1950-	1976-	1986-	1998-	2007-	2016-	2023-
<p><b>Became independent by integrating transportation divisions</b></p> <p>The company was founded in February 1950 as a logistics subsidiary of Hitachi, Ltd. and commenced its cargo transportation business.</p> 	<p><b>Expanded overseas</b></p> <p>Our first overseas subsidiary was established in Singapore. In July 1985, on our 35th anniversary, we changed our corporate name to Hitachi Transport System, Ltd.</p> 	<p><b>Launched 3PL business</b></p> <p>We launched the prototype of the 3PL business for customers in the apparel industry. Then we expanded the target fields to include building materials, medical supplies, and groceries, etc.</p> 	<p><b>Entered into large-scale 3PL business</b></p> <p>We entered into large-scale 3PL businesses by undertaking overall logistics operation of adidas Japan K.K. and AEON Co., Ltd.</p> 	<p><b>Expansion strategy through M&amp;As</b></p> <p>With the aim of expanding our industry platform in Japan and overseas network, we expanded our business through a total of 18 M&amp;As by 2013.</p> 	<p><b>Collaborative innovation strategy/ Promotion of LOGISTEED</b></p> <p>We have been promoting the development and utilization of a transport digital platform “SSCV” aimed at expanding collaborative innovation domains and realizing sustainable logistics.</p> 	<p><b>Started under the new corporate name “LOGISTEED”</b></p> <p>In pursuit of our medium- to long-term vision of “LOGISTEED2030,” we changed our corporate name to LOGISTEED, Ltd. In April 2023.</p> 

# LOGISTEED's Strengths

## Tackling logistics challenges in three areas.

### 3PL/Contract Logistics

Since the mid-80's, we have made relentless efforts to lead the contract logistics evolution as an innovative pioneer. We will continue challenging ourselves to optimize your supply chain with you, from procurement through aftermarket logistics.

#### Main related services



**SCDOS**

Supply Chain Design & Optimization Services

**SMART WAREHOUSE**

Shared and automated warehouse for EC logistics

**RCS**

Integrated control system for optimizing logistics center operations

**Recovice**

Asset management solution for rental and subscription service providers

**+VAS**

Value Added Services



### Heavy Transport and Relocation

Whether it may be delivering train carriages or gigantic plant equipment, or relocating your factory or office, we can support your moving needs with our professional expertise and wide footprint. Our robust capabilities have been built up since our foundation.



### Freight Forwarding

From anywhere to anywhere around the world. You can always rely on our global network and capabilities. LOGISTEED's ability to provide comprehensive transport service that integrates freight forwarding with heavy machinery haulage is what makes us so unique.



# Company Outline

[ Corporate Name ] **LOGISTEED, Ltd.**

[ Founded ] February 1950

[ Head Office ] 2-9-2, Kyobashi, Chuo-ku, Tokyo 104-8350, Japan  
Tel: +81-3-6263-2800

[ Representative ] Representative Director, Executive Chairman, President and CEO Yasuo Nakatani

[ Capital ] ¥100 million

[ Businesses ] **Domestic Logistics**

- Third Party Logistics (3PL) Business [Domestic]  
(Logistics System Integration, Information Control, Inventory Control, Order Control, Value Added Services, Distribution Center Operation, Factory Logistics, Transportation and Delivery Services)
- Transportation, Installation and Setting of General Cargo, Heavy Machineries and Artworks
- Factory and Office Moving
- Warehousing and Trunk Room Services
- Collection and Transportation of Industrial Waste

## Global Logistics

- Third Party Logistics (3PL) Business [International]  
(Customs Clearance, International Multimodal Transportation by Surface, Ocean and Air)
- Overseas Logistics
- Air Cargo Sales Agent Business

## Other Services

- Logistics Consulting
- Logistics System Designing and Development
- Information System Business
- Computer Sales
- Automobile Inspection Service
- Real Estate Agent Business, etc.

## Website/SNS Account Information

Various information including the corporate information and IR information is available on our website and SNS.



Website



YouTube Official channel



X (formerly Twitter) Official account  
(Japanese version only)

LOGISTEED [Official]  
@LOGISTEED\_LTD